

# MarTe 1<sup>st</sup> soft skills webinar Sustainable Blue Economy in the EU Context

WEDNESDAY, 13 MAY 2026

ONLINE ZOOM

9.45-12.10

<b>Zoom Login &amp; Introduction</b>	<b>9.45 - 10.00</b>
<p><b>EU approach to Blue Economy</b> Overview how the European Union is shaping a sustainable and competitive Blue Economy, drawing on insights from the latest EU Blue Economy Report 2025</p> <p><b>Tiina-Maria Araja</b>, <i>Blue Economy Expert at the Estonian Environmental Investment Centre</i></p>	<b>10.00 - 10.20</b>
<p><b>Strategic and Emerging Marine Technologies in the Baltic Sea Region</b> Key strategic and emerging technologies shaping the future of the blue economy in the Baltic Sea region. It highlights their maturity levels, deployment potential, and the support actions needed to accelerate sustainable and technology-driven innovation</p> <p><b>Kristjan Tabri</b>, <i>Prof. of Marine Technology, Tallinn University of Technology</i></p>	<b>10.20 - 10.40</b>
<p><b>Blue Economy in Baltic Sea Region</b> Baltic Blue Economy in numbers with a comparison to EU and BSR countries and an overview of the position of the Baltic States</p> <p><b>Anni Hartikainen</b>, <i>research and development adviser at the Association of Estonian Marine Industries</i></p>	<b>10.40 - 11.00</b>
<p><b>Ports of Tomorrow: From Logistics Gateways to Future Renewable Energy Hubs and Technology Centers</b> Ports are transitioning beyond traditional logistics roles to become pivotal renewable energy hubs and technology centers within the evolving energy value chain. This talk highlights how ports can catalyze innovation, enable integrated energy systems, and drive sustainable industrial transformation</p> <p><b>Kaspars Liepiņš</b>, <i>Freeport of Ventspils Authority</i></p>	<b>11.00 - 11.20</b>
<p><b>Anchoring the Wind: Offshore Wind Harvesting and Storage Solutions in the Baltic Sea</b> Explore how offshore wind resources in the Baltic Sea can be effectively captured, integrated, and stabilized through emerging energy storage solutions. It highlights regional technical conditions, infrastructure needs, and the role of offshore wind in building a resilient, low carbon Baltic energy system</p> <p><b>Vladislavs Bezrukovs</b>, <i>Ventspils University of Applied Sciences</i></p>	<b>11.20 - 11.40</b>
<p><b>Blue economy and digital technologies</b> How digital technologies including Digital Twin of the Ocean can support the planning and construction activities in off-shore and coastal developments. Different marine monitoring and forecasting applications for energy and transport sector</p> <p><b>Rivo Uiboupin</b>, <i>Associate Professor at TalTech</i></p>	<b>11.40 - 12.00</b>
<b>Event Closing</b>	<b>12.00 - 12.10</b>